



ACHETEURS DE PRODUITS D EQUIPEMENT POUR LA MAISON

Date : 04/07/2019
Code fichier : TERM
CNIL n° : 2051545



Description

Buyer and prospect interested in heating solutions, alarm, automatic equipment, Motorization of gates, who made their shopping on the internet. Individual house owner, over 50 years old, they have all a good salary and live in rural area of in small town.

Life style

File recommended for any offer linked to the housing equipment, garden, decoration, free time, comfort, charitable.

Reaction

Soft

Sources

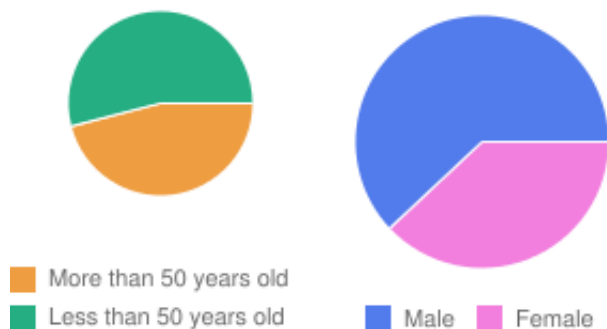
Web

How to select

- Location
- Recency

Profile

- Average age : 50 years old
- Average Amount of order : 250 €



Quantities

0-24 Months **13 737 addresses**
more than 24 **45 144 addresses**
Months

TOTAL **58 881 addresses**

Price

- **Rental price for 1000 : 210.00 € HT per thousand**
- Frais informatiques : 210 € HT

Complementary information

- Delivery lead : 48h
- Base rate : 100 %
- Minimum order : 5000 addresses