



Description

The rich and original concept of this bi-monthly TV magazine accounts for its dazzling success in a saturated market: a 2-week TV guide along with a dynamic editorial policy with insights into the TV world and behind the scenes, a clear, modern layout and plenty of original sections for the whole family (youngsters, cinema, DVDs, sport). 61% women, young people (25% under 25) Primarily online subscribers (37%)

Life style

Presse, cinéma, DVD

Sources

Press, Adhesion/Subscription

How to select

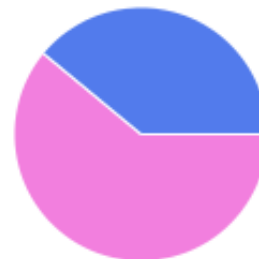
Nous consulter

Profile

- Average age : 44 years old



More than 50 years old
Less than 50 years old



Male Female

Quantities

Nous consulter

Price

Observations

Annotation : bimensuel, 175 960 abonnés



TELE 2 SEMAINES

@ Email

PRESSE TV



Date : 27/11/2017

Code fichier : TEL2

CNIL n° : CIL

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Quantities

0-12 Months **600 500**

TOTAL **600 500**



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 Postal
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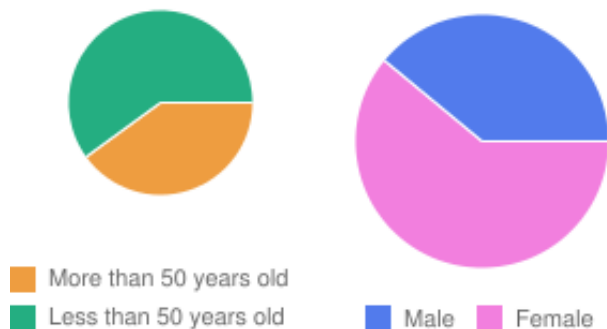
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Quantities

0-12 Months **175 960 addresses**

TOTAL **175 960 addresses**

Price

- **Rental price for 1000 : 230.00 € HT per thousand**
- Frais informatiques : 280 € HT

Complementary information

- Delivery lead : 48h
- Base rate : 100 %
- Minimum order : 5000 addresses