



Description

Subscribers to the magazines "Alternative Santé", "Plantes et Santé", edited by Santé Port Royal and informing about Natural medicines and better-living thanks to plants and other natural products. These people care of their health and well-being. 70% of them are over 50 years old womens.

Life style

toute offre dans la santé, la presse senior

Reaction

Soft

Sources

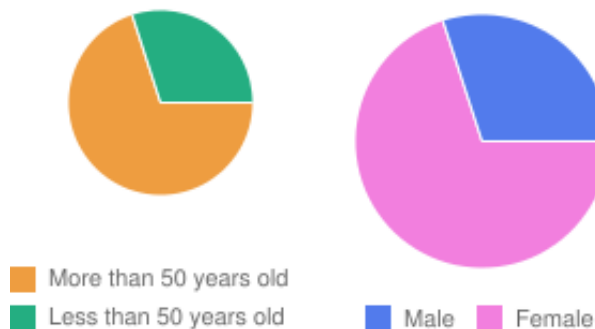
Mailing, Adhesion/Subscription

How to select

- Location
- Recency

Profile

- Average age : 65 years old



Quantities

0-6 Months	35 000
TOTAL	35 000

Price

- Cost for thousand (CPM) : **60.00 € HT per thousand**
- Cost for thousand open e-mail (CPMO) : non
- Cost per click (CPC) : non
- Cost per lead (CPL) : non

Complementary information

- Delivery lead : 48h
- Minimum order : 10000



SANTE PORT ROYAL

Postal
SANTÉ SENIOR



Date : 18/01/2019
Code fichier : SAPO
CNIL n° : 672025

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How to select

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- Recency

Profile

- Average age : +65 years old



More than 50 years old
Less than 50 years old



Male Female

Quantities

0-6 Months **101 758 addresses**

TOTAL **101 758 addresses**

Price

- **Rental price for 1000 : 228.00 € HT per thousand**
- Frais informatiques : 200 € HT
- Frais de sélection : 150 € HT

Complementary information

- Delivery lead : 5 jours
- Base rate : 100 %
- Minimum order : 5000 addresses



SANTE PORT ROYAL

Coupling

SANTE SENIOR



Coupling available
Code fichier : SAPO
CNIL n° : 672025

Postal  + Phone 

Price

- **Rental price for 1000 : 450.00 € HT per thousand**
- Production costs : 195 € HT
- Selection costs : 150 € HT

Quantities

0-24 Months	42 981
TOTAL	42 981

Complementary information

- Delivery lead : 48h