



## Description

Direct Emploi bases are from recruitment sites (1.5million of monthly visitors). They are mainly linked to training criteria (schools, courses, diplomas, etc.) and CSP profile (income). Among these bases, SENIORS, composed of Senior Managers and Managers - between 58 and 90 years, 20% active and 80% retired. 55% in the Province and 45% in the parisian region. Degressive tariffs according to volume ordered

## Life style

Senior executive, manager, well off senior, high incomes

## Sources

Web

### How to select

- Location
- Recency
- Age
- Filière, Niveau de diplôme, Année d'expérience, Fonction, Revenus, Habitat individuel ou collectif, Nom de l'école, type de formation, Année de promotion, Filière, Niveau de diplôme, Année d'expérience

### Profile

### Quantities

0-24 Months      **55 000 phone numbers**  
  
TOTAL              **55 000 phone numbers**

### Price

- **Rental price for 1000 : 220.00 € HT per thousand**
- Frais informatiques : 100 € HT

### Complementary information

- Delivery lead : 48h
- Base rate : 100 %
- Minimum order : 5000 phone numbers



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### Profile

### Quantities

0-24 Months	<b>12 000</b>
TOTAL	<b>12 000</b>



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### Profile

### Quantities

0-24 Months	<b>50 000 addresses</b>
TOTAL	<b>50 000 addresses</b>

### Price

- **Rental price for 1000 : 100.00 € HT per thousand**
- Frais informatiques : 100 € HT

### Complementary information

- Delivery lead : 48h
- Base rate : 100 %
- Minimum order : 5000 addresses