



Description

Subscribers to the magazine of numbers and letters published by "Notre Temps". Senior readers who enjoy memory games, brain training while having fun.

Life style

List recommended for any offer related to health, leisure for seniors.

Reaction

Soft

Sources

Adhesion/Subscription

How to select

Nous consulter

Profile

- Average age : 63 years old
- Average Amount of order : 30 €



- More than 50 years old
- Less than 50 years old



- Male
- Female

Quantities

Nous consulter

Price

Observations

Annotation : 57 000 abonnés en cours



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Quantities

0-12 Months	57 000 addresses
more than 12 Months	25 000 addresses

TOTAL **82 000 addresses**

Price

- **Rental price for 1000 : 185.00 € HT per thousand**
- Frais informatiques : 250 € HT
- Frais de sélection : 15 € HT per thousand

Complementary information

- Delivery lead : 4 jours
- Base rate : 100 %
- Minimum order : 5000 addresses