



## Description

People who have a subscription to Jardin et nature, a monthly magazine for gardening addicts filled with tips and ideas to make the most of your garden arrangements. Mixed-gender readership of 45 years of age and over. Intended for both beginners and experts. Provides all you need to know to arrange your flowerbeds and vegetable gardens and decorate your balcony or terrasse. Lifestyle For any offer related to gardening, home design, interior design and the press

## Life style

Recommended for gardening and house equipment, decoration, press

## Reaction

Soft

## Sources

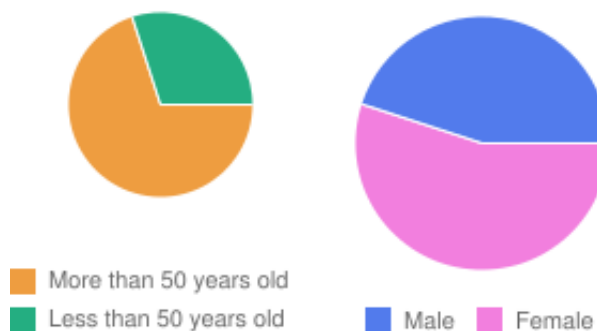
Adhesion/Subscription

### How to select

**Nous consulter**

### Profile

- Average age : +45 years old



### Quantities

**Nous consulter**

### Price

### Observations

**Annotation** : Encarts Presse Uniquement 50 000 exemplaires (kiosques + abonnés) ou abonnés 20.000 bimestriel



## Description

People who have a subscription to Jardin et nature, a monthly magazine for gardening addicts filled with tips and ideas to make the most of your garden arrangements. Mixed-gender readership of 45 years of age and over. Intended for both beginners and experts. Provides all you need to know to arrange your flowerbeds and vegetable gardens and decorate your balcony or terrasse. Lifestyle For any offer related to gardening, home design, interior design and the press

## Life style

Recommended for gardening and house equipment, decoration, press

## Reaction

Soft

## Sources

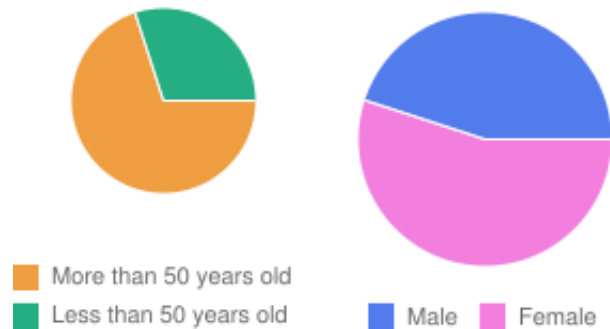
Adhesion/Subscription

### How to select

- Location
- Recency

### Profile

- Average age : +45 years old



### Quantities

0-12 Months **19 200 addresses**  
more than 12 Months **9 437 addresses**

TOTAL **28 637 addresses**

### Price

- Rental price for 1000 : **230.00 € HT per thousand**
- Frais informatiques : 230 € HT

### Complementary information

- Delivery lead : 5 jours
- Base rate : 100 %
- Minimum order : 5000 addresses