



### Description

Buyers of gardening products such as irrigation systems, hot beds etc. Owners of private house with garden.

### Life style

fichier recommandé pour toute offre liée au jardin, la décoration, l'équipement de la maison, la santé...

### Reaction

Soft

### Sources

Mailing, Press

### How to select

**Nous consulter**

### Profile

- Average age : 60 years old
- Average Amount of order : 115 €



- More than 50 years old
- Less than 50 years old



- Male
- Female

### Quantities

**Nous consulter**

### Price

- 150 € for thousand** for weight lower than 15 gr.
- 150 € for thousand** for weight higher than 15 gr.

Additional cost to be planned in case of higher weight

### Observations

**Maximum weight** : 15 gr.

**Annotation** : 1.5 euros le mille par gramme supplémentaire à 15 grammes



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### How to select

- Status
- Location
- Recency
- Amount of order
- Frequency

### Profile

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### Quantities

0-12 Months	<b>10 537 addresses</b>
13-24 Months	<b>7 809 addresses</b>
more than 24 Months	<b>153 312 addresses</b>

TOTAL **171 658 addresses**

### Price

- **Rental price for 1000 : 200.00 € HT per thousand**
- Frais informatiques : 210 € HT
- Frais de sélection : 130 € HT

### Complementary information

- Delivery lead : 48h
- Base rate : 100 %
- Minimum order : 5000 addresses