



COOPERATIVE DE CONSOMMATEURS

 Phone
ALIMENTAIRE



Date : 22/01/2019
Code fichier : COOP

Description

Former members of the Coop d'Alsace, which had 141 convenience stores, all formerly owners of the corporate card. File consisting mainly of seniors, residing in departments 57, 67 and 68. These people, as good managers of their budget, are sensitive to promotional offers.

Life style

List recommended for any offer for seniors, good tips.

Reaction

Soft

Sources

Shop

How to select

- Location
- Age

Profile

- Average age : 63 years old



- More than 50 years old
- Less than 50 years old



- Male
- Female

Quantities

0-24 Months	83 065 phone numbers
TOTAL	83 065 phone numbers

Price

- **Rental price for 1000 : 300.00 € HT per thousand**
- Frais informatiques : 210 € HT

Complementary information

- Delivery lead : 48h
- Base rate : 100 %
- Minimum order : 1000 phone numbers
- Available for exchange and rent



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@ Email
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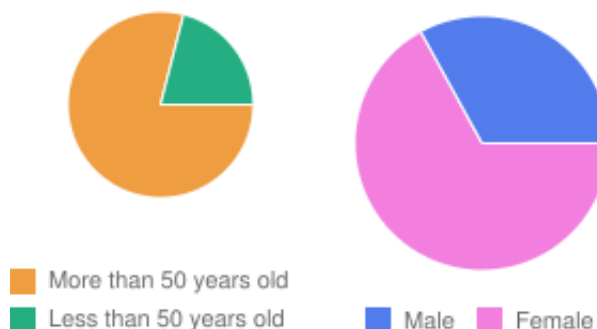
Shop

How to select

- Location
- Recency

Profile

- Average age : 63 years old



Quantities

0-24 Months	17 918
TOTAL	17 918

Price

- Cost for thousand (CPM) : **70.00 € HT per thousand**
- Cost for thousand open e-mail (CPMO) : non
- Cost per click (CPC) : non
- Cost per lead (CPL) : non

Complementary information

- Delivery lead : 48h
- Minimum order : 10000
- Available for exchange and rent



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 Postal
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Shop

How to select

- Location
- Age
- Situation maritale

Profile

- Average age : 63 years old



- More than 50 years old
- Less than 50 years old



- Male
- Female

Quantities

0-24 Months	127 661 addresses
TOTAL	127 661 addresses

Price

- **Rental price for 1000 : 200.00 € HT per thousand**
- Frais informatiques : 210 € HT
- Frais de sélection : 140 € HT

Complementary information

- Delivery lead : 48h
- Base rate : 100 %
- Minimum order : 5000 addresses