



## Description

Readers of old print, old books of political economics, philosophy, history of ideas and utopias, the biography of famous man, also travel books, the science, gastronomy, literature ... A refined clientele, passionate about reading, history, with very high incomes, interested in quality products, luxury.

## Life style

List recommended for any offer related to high-end products, art, culture, press"

## Reaction

Soft

## Sources

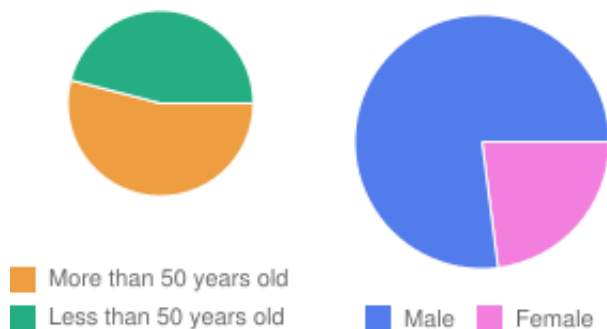
Shop, Catalog

### How to select

- Status
- Location
- Frequency

### Profile

- Average age : 65 years old
- Average Amount of order : 150 €



### Quantities

0-24 Months	<b>6 574 addresses</b>
TOTAL	<b>6 574 addresses</b>

### Price

- **Rental price for 1000 : 230.00 € HT per thousand**
- Frais informatiques : 210 € HT

### Complementary information

- Delivery lead : 48h
- Base rate : 100 %
- Minimum order : 5000 addresses