



Zielgruppenbeschreibung

The rich and original concept of this bi-monthly TV magazine accounts for its dazzling success in a saturated market: a 2-week TV guide along with a dynamic editorial policy with insights into the TV world and behind the scenes, a clear, modern layout and plenty of original sections for the whole family (youngsters, cinema, DVDs, sport). 61% women, young people (25% under 25) Primarily online subscribers (37%)

Life style

Presse, cinéma, DVD

Gewinnungsweg

Press, Adhesion/Subscription

Selektionsmöglichkeiten

Nous consulter

Profil

- Durchschn. Alter : 44 Jahre alt



Mengen

Nous consulter

Preis

Observations

Kommentar : bimensuel, 175 960 abonnés



TELE 2 SEMAINES

@ E-mail

PRESSE TV



Date : 10/10/2019

Code fichier : TEL2

CNIL n° : CIL

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0-12 Monate	600 500
TOTAL	600 500



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Mengen

0-12 Monate **175 960 Addresses**

TOTAL **175 960 Addresses**

Preis

- **Mietpreis pro 0/00 : 230.00 € HT pro Tausend**

- Frais informatiques : 280 € HT

Zusätzliche Informationen

- Lieferzeit : 48h
- Mindestabrechnung : 100 %
- Mindestbestellmenge : 5000 Addresses