



Zielgruppenbeschreibung

Prima is the leading magazine of the art of living well in everyday life. Passionate, expert and audacious women interested in everything, seeking to embellish their close environment and their relationships. Mail order person, consumers more cicadas than ants : Home-deco, beauty-health, travel-stays, leisure. Aged on average 55 years. Average or higher CSP.

Life style

Active women, fashion, beauty, decoration, leisure

Gewinnungsweg

Press, Adhesion/Subscription

Selektionsmöglichkeiten

Nous consulter

Profil

- Durchschn. Alter : 55 Jahre alt
- Durchschnittlichen Verkaufspreise : 21 €



Mengen

Nous consulter

Preis

Observations

Kommentar : mensuel, 59 319 abonnés



Zielgruppenbe- schreibung

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Gewinnungsw- eg

Press, Adhesion/Subscription

Selektionsmöglichkeiten

- Geographic

Profil

- Durchschn. Alter : 50 Jahre alt

Mengen

0-12 Monate **14 827**

TOTAL **14 827**

Preis

- Kosten pro tausend (CPM) : **26.00 € HT pro Tausend**

- Kosten pro tausend offene E-Mail (CPMO) : non

- Die Klickvergütung (CPC) : non

- Kosten pro lead (CPL) : non

Zusätzliche Informationen

- Lieferzeit : 48h



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Selektionsmöglichkeiten

- Geographic
- Recency
- Age

Profil

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Mengen

0-12 Monate	59 319 Addresses
TOTAL	59 319 Addresses

Preis

- **Mietpreis pro 0/00 : 210.00 € HT pro Tausend**
- Frais informatiques : 280 € HT

Zusätzliche Informationen

- Mindestabrechnung : 100 %
- Mindestbestellmenge : 5000 Addresses